



A Zanotti Group Company

Tuesday, November 25th, 2008

Vanfridge supplies Hubbard Units to Oakhouse Foods

Vanfridge, the West Midlands based specialist refrigerated van conversion company has handed over three new vehicles to Oakhouse Foods, a major supplier of ready cooked frozen meals. This takes the number of Hubbard units specified by Vanfridge of Droitwich to over two hundred in three years.

Vanfridge, who supply a number of Oakhouse Foods franchisees, recommended the Hubbard 390 system with the Slimline 20 series evaporator for doorstep deliveries on single compartment freezer vans. Mark Foster, Director of Vanfridge says, "As a specialist company our customers are often new to vehicle refrigeration and we offer a complete refrigerated van package including the van, fridge unit, conversion and even the decal supply and fit. But that means we have to specify the highest quality equipment at the best price, because it's a complete package each element of our service is only as successful as the weakest component. We've now supplied over 200 Hubbard units in 3 years and they are proving extremely reliable offering good value for money for our customers and good value for our reputation."

Two of the Oakhouse Foods franchisees, based in Carlisle and Lincoln chose Fiat Scudo panel vans whilst the third in Bromsgrove has specified a new model Peugeot Partner panel van (this concept vehicle will be the subject of a later press release). Vanfridge can also supply Citroen Berlingo and Ford Transit Connect. Oakhouse Foods, who offer free nationwide delivery, supply one of the country's largest ranges of frozen meals. This requires their products to arrive in perfect condition, at each of the 40 plus deliveries per day, so powerful but cost effective refrigeration is essential.

Maurice Zaar, Director of the Oakhouse Foods Lincoln Franchise says: "We purchased our second vehicle from Vanfridge, who advised on the specification, sorted out the finance and delivered the vehicle to Metheringham ready to use with the latest version Oakhouse Foods decals fitted. The Scudo has performed really well, the 2.0 HDi 120PS diesel engine offering loads of power – even when the refrigeration is operating. The refrigeration package works admirably, with our product remaining in first class condition, right up to the last delivery of the day!"

For further details on a range of vehicle refrigeration complete solutions, accessories and options recommended by Vanfridge contact Mark Foster on 01299 253478 or email him: markfoster@vanfridge.co.uk (www.vanfridge.co.uk)



Fiat Scudo refrigerated panel van; specified and converted by Vanfridge Ltd, for Oakhouse Foods franchise in Metheringham, Lincolnshire, showing Hubbard 390 Alpha L fridge units.