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Vanfridge specifies 200th Hubbard Fridge Unit

Vanfridge, the West Midlands based specialist refrigerated van conversion company has handed over three new vehicles to Wiltshire Farm Foods, the UK's leading ready cooked frozen meals supplier to supplement their existing home delivery fleets. This takes the number of Hubbard units specified by Vanfridge of Droitwich to over two hundred in three years.

Vanfridge, who supply many of Wiltshire Farm Foods franchisees, recommend the Hubbard 390 system with the Slimline 20 series evaporator for doorstep deliveries on single and twin compartment freezer vans. Mark Foster, Director of Vanfridge says, "As a specialist company our customers are often new to vehicle refrigeration and we offer a complete refrigerated van package including the van, fridge unit, conversion and even the decal supply and fit. But that means we have to specify the highest quality equipment at the best price, because it's a complete package each element of our service is only as successful as the weakest component. We've now supplied over 200 Hubbard units in 3 years and they are proving extremely reliable offering good value for money for our customers and good value for our reputation."

Two of the Wiltshire Farm Foods franchisees, based in Walsall and Cannock chose Citroën Dispatch panel vans whilst the third in Tyne & Wear specified a Fiat Scudo panel van (Vanfridge can also supply Peugeot Expert and Ford Transit Connect). Wiltshire Farm Foods prides itself on its personal and reliable service and the continuing high quality of its meals so each van is expected to complete in excess of 40 drops per day delivering 12 items to each destination a massive 2,500 frozen ready meals per delivery van, in perfect condition, each week, so powerful but cost effective refrigeration is essential.

Kieran Greene, Director of the Wiltshire Farm Foods Cannock Franchise says "We're now running two Hubbard 390 systems on a fleet of four vehicles, the latest addition features the Hubbard 20 series slim-line evaporator which has proven to be far more efficient than any of our other units, it offers high capacity and its much superior airflow delivers a quick pull down of temperature to -25°C in just 3 to 4 miles. The greater efficiency of the Hubbard 390 AL when combined with the improved insulation and economy of the Citroën Dispatch are already delivering an overall improvement in fuel economy of around 12.5%."

For further details on a range of vehicle refrigeration complete solutions, accessories and options recommended by Vanfridge contact Mark Foster on 01299 253478 or email him: markfoster@vanfridge.co.uk (www.vanfridge.co.uk)



Fiat Scudo, Citroën Dispatch and Peugeot Expert refrigerated panel vans; specified and converted by Vanfridge Ltd, for Wiltshire Farm Foods franchisees in Tyne & Wear, Aldridge and Stoke on Trent, fitted with Hubbard 390 Alpha L fridge units

Reference: VF/HPL 390